CMR Surgical's expansion plans meant that their current HQ at EBP was needed to support the operations & technical parts of the business. The HQ functions needed to relocate to a new location. Building 194 on the Cambridge Science Park was large enough to house the Sales and Marketing, Exec, HR, Finance and Training functions assuming the business continued its flexible working policy.
The goal was also to provide an inspirational new sales environment with client facing meeting rooms.
To confirm CMR's requirements, a thorough analysis of their workforce and work patterns was conducted through interviews with the SMT. This investigation aimed to confirm the agility of their staff on a departmental basis and to identify opportunities for a more dynamic workspace. The approach involved close collaboration and clear communication channels with each department to understand their needs, aspirations, and specific goals for the project. The initial timeframe was challenging, but expanded to suit, once the extent of the project became visible.

THE WORKSPACE CONSULTANTS

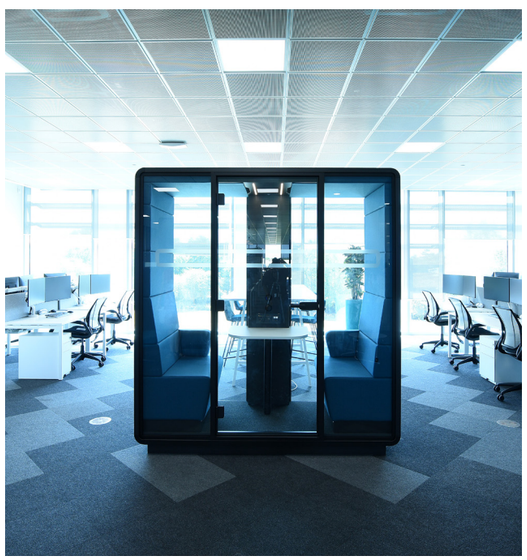
A key aspect of the design solution was to understand what functions would be best suited to each of the 3 floors. We completed this with a series of high level block plans which identified space, aspect and adjacencies. A large open atrium over the main entrance to the building also required careful consideration; it needed to remain open for ventilation, communication and aesthetics, but required careful planning to address security and acoustics. Sustainability was important too, with the brief stipulating a desire to reuse as much of the original fitout and furniture as possible.
Constant and rapid communication during the space planning stage was paramount, we achieved signed off layouts after several revisions and only started the detailed design after these were agreed.
The project was tendered, and the budget was finally agreed after a significant value engineering process. The contract was awarded to AIS and was completed in 15 weeks from appointment.

CLIENT NAME: CMR SURGICAL | LOCATION: CAMBRIDGE | DURATION: 15 WEEKS | SIZE: 28,260 SQFT | ACCOMMODATION TYPE: OFFICE/LAB SPACE















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For more information on this casestudy please visit our website @ www.theworkspaceconsultants.com